



APA LOS ANGELES SECTION 2010 AWARDS APPLICATION FORM

*Nominations for the Los Angeles Section Planning Awards
are due by 5:00 P.M., Friday, March 12, 2010.*

*Materials received after this date
will be not be accepted and will not be returned.*

I nominate _____

for an APA Los Angeles Section 2010 Award for the category of

AMERICAN PLANNING ASSOCIATION, LOS ANGELES SECTION AWARDS 2010 AWARDS NOMINATION FORM

*This form is also available at www.la-apa.org
All nominations must be received by March 12, 2010.*

The Los Angeles Section of the American Planning Association announces the 2010 Planning Awards, open to planners, designers, planning firms and agencies, educators, leaders, and journalists throughout Los Angeles County. The Los Angeles Section annually recognizes and rewards individuals and organizations for work that typifies excellence in planning and which generally advances the planning profession. The purpose of the LA Section Awards program is to recognize quality planning efforts and enhance public awareness of achievements in the planning field.

To nominate a project, plan, program or individual for a 2010 APA LA Award, please fill out the following information. Please be sure that entry submittals are complete and accurate. Incomplete nominations will not be considered for awards. If you have any questions, or if we may assist you with the nomination process, please contact Nick Maricich or Gabriela Juárez, APA LA Awards Co-Chairs, as soon as possible at the numbers listed at the end of this nomination package.

Supporting submission requirements are listed on the following page. All required submissions must be received by **5 p.m. on Friday, March 12, 2010**. No exceptions.

NOMINATION INFORMATION

1. Nomination Category - Number: _____ Title: _____

2. Name of project/program or individual to be nominated: _____

3. Date nomination was published, implemented, or completed (if applicable): _____

4. Name of primary individual or organization, **other than the nominator**, to be recognized with this nomination. This person will be listed on the award plaque. If submission is for an individual, please list that person:

Name: _____ Title: _____

Affiliation/Firm: _____

Address: _____

City: _____ State: _____ Zip: _____

Tel: _____ Fax: _____ Email : _____

5. Nominator Contact Name: _____ Title: _____

Affiliation/Firm: _____

Address: _____

City: _____ State: _____ Zip: _____

Tel: _____ Fax: _____ Email : _____

I certify that the submitted work was done by the parties credited and meets all submittal requirements. I understand that any entry which fails to meet submissions requirements may be disqualified.

Nominator's Signature: _____ Date _____

**SUPPORTING DOCUMENTS ALSO REQUIRED.
PLEASE SEE SUBMISSION PROCESS ON FOLLOWING PAGES**

SELECTION/AWARD RECIPIENTS

Judges reserve the right to re-categorize entries where appropriate. Judges may decline an award in any category where nominations do not meet stated standards of excellence.

Winners of the APA Los Angeles Section Awards will be notified prior to the Awards Program. Section Award winners will be invited to submit a nomination for the corresponding California Chapter APA Awards, which will be presented at the annual State Conference in the Fall of 2010. Subsequently, California Chapter winners will be nominated for the National APA Awards Program.

One award plaque per category will be provided at the cost of the APA LA Awards Program. This plaque will be given to the person named on line #4 of the nomination form. If multiple participants should be recognized, please attach a list of their names to the nomination form. Upon request, additional awards will be provided for individuals, firms, or groups affiliated with the winning projects/programs. The additional names must be attached to the nomination form and the plaques must be paid for by the recipient three weeks prior to the award reception.

Nomination materials will not be returned to nominators. Complete submittals are the responsibility of the nominator.

ELIGIBILITY

- Submissions may be entered in only one category.
- Any project or program must have been published, implemented, or completed in the **3 years** prior to the date of submission.
- Prior award winners may not be nominated.
- Members of the Cal Chapter APA Board may not receive a leadership or service award during his or her term.

SUBMISSION PROCESS

In addition to this nomination form, submit the following documents in electronic format on a CD-ROM. Mail or deliver **7 copies** of the master CD-ROM to Nick Maricich, APA LA Awards Co-chair at the address below. APA LA encourages only digital submissions. If you cannot provide electronic versions of the documents, or need help with the digital submission process, please contact either: Nick Maricich or Gabriela Juárez, Awards Co-Chairs.

Nominations must be received by **5:00 p.m., Friday, March 12, 2010**. Send all submittals in one package to:

**Nick Maricich, APA LA Awards Co-Chair
Los Angeles Department of City Planning
200 N. Spring Street, Room 667
Los Angeles, CA 90012**

Each CD (**7 copies total**) should include the following items: Please label the documents or folders with the titles in bold.

- Nomination Form:** This completed form, which is also available online at www.la-apa.org.
- Summary Description:** A one-page summary description of the nomination.
- Award Criteria:** A one-page summary of the nomination indicating how it meets the award criteria.
- Letter of Support:** A statement of support by someone not directly associated with the project and other than the nominator (no more than 1 page).
- Project or Plan:** A digital copy of the plan, project, or nominated document.

- ❑ **Images:** Up to 10 (10) digital images in JPEG format (no slides). The images should be representative of the project as they will be used during the awards ceremony. Please include a brief one sentence identification or description for each slide if not self-explanatory.

OPTIONAL: Resumes of individuals, published reports or articles, audio or video materials, and other materials appropriate to the submission.

QUESTIONS?

For more information regarding nominations, digital submissions, project eligibility or appropriate nomination categories, please contact:

Nick Maricich
APA LA Awards Co-Chair

Phone: (310) 977-4395 or (213) 978-2666
email: Nicholas.Maricich@lacity.org

OR

Gabriela Juárez
APA LA Awards Co-Chair

Phone: (310) 999-4880 or (213) 978-1337
email : Gabriela.Juarez@lacity.org

NOMINATIONS ARE NOW BEING ACCEPTED THROUGH MARCH 12, 2010

APA LA AWARD CATEGORIES

Nominations may be made and awards given in any of the following categories:

OUTSTANDING PLANNING

- 1a **Comprehensive Plan Award, Large Jurisdiction:** To a comprehensive plan of unusually high merit completed within the past 3 years that advances the science and art of planning with a 2000 census population of 100,000 or more. (*Corresponds to the National APA Daniel Burnham Comprehensive Plan Award*).
- 1b **Comprehensive Plan Award, Small Jurisdiction:** To a comprehensive plan of unusually high merit completed within the past 3 years that advances the science and art of planning by or within a jurisdiction with a 2000 census population of less than 100,000. (*Corresponds to the National APA Daniel Burnham Comprehensive Plan Award*).

PLANNING EXCELLENCE AWARD

- 2a. **Planning Excellence Award for Best Practice:** For a specific planning tool, practice, program or development project that is a significant advancement to specific elements of planning. Entries may include such things as regulations and code, tax policies, or initiatives, growth management, design guidelines, land acquisition efforts, public/private partnerships, applications of technology, or handbooks.
- 2b. **Planning Excellence in Implementation Award, Large Jurisdiction:** For an effort that demonstrates a significant achievement for an area, in accomplishing positive changes as a result of planning. Nominations can include, but are not limited to, plans for smart growth, signage, urban design, wetland mitigation, resource conservation, capital improvements, citizen participation, neighborhood improvement, transportation management, and sustained economic development. Project must be completed within 3 years by a jurisdiction with a 2000 census population of 100,000 or more.
- 2c. **Planning Excellence in Implementation Award, Small Jurisdiction:** For an effort that demonstrates a significant achievement for an area, in accomplishing positive changes as a result of planning. Nominations can include, but are not limited to, plans for smart growth, signage, urban design, wetland mitigation, resource conservation, capital improvements, citizen participation, neighborhood improvement, transportation management, and sustained economic development. Project must be completed within 3 years by a jurisdiction with a 2000 census population of less than 100,000.
- 2d. **Planning Excellence Award for Grassroots Initiative:** For an initiative addressing a need that extends beyond the traditional scope of planning. This could include such efforts as community policing or drug prevention, neighborhood outreach initiatives,

programs designed for special populations, public art or cultural efforts, community festivals, environmental or conservation initiatives, summer recreational initiatives for children, or focused tourism ventures.

- 2e. **Public Outreach Award:** For an individual, project, or program that uses information and education about the value of planning and how planning improves a community's quality of life. This may include broad community efforts, curricula designed to teach children about planning, neighborhood empowerment programs, or initiatives designed to include new individuals and groups in the planning process.
- 2f. **Planning Landmark Award:** The Planning Landmark Award is for a structure, planning project, initiative, or endeavor that is historically significant and that may be used or accessed by the public.
- 2g. **Innovative Use of Technology Award:** To a program or process which features an innovative use of technology to further the goals for the planning process.
- 2h. **Focused Issue Planning Award:** For a planning document of unusually high merit completed or published in the past 3 years, dealing with a specific aspect of the planning process.

PLANNING ACHIEVEMENT AWARDS

- 3a. **Social Change and Diversity Award:** This award honors a project, group, or individual demonstrating a sustained social commitment to advocacy involving planning for the needs of society's less fortunate members. (*Corresponds to the National Paul Davidoff Award*)
- 3b. **Contribution to Women and the Family Award:** For a significant contribution to planning issues related to women and the family. (*Corresponds to the National APA Diana Donald Award*.)

LEADERSHIP AND SERVICE AWARDS

- 4a. **Education Project Award:** To an individual or program that has informed or educated the public or a specific segment of the public about the benefits of planning or how planning works.
- 4b. **Academic Award:** To faculty or students for outstanding work done in planning schools on an individual or collective basis.
- 4c. **Distinguished Leadership Award - Professional Planner:** To a professional planner, currently employed in the planning profession, for sustained contribution to the profession through distinguished practice, teaching or writing.
- 4d. **Distinguished Leadership Award - Elected Official:** To an individual elected to public office for a significant contribution to excellence in public planning.

4e. **Distinguished Leadership Award - Firm or Agency:**
To a planning firm or planning agency for outstanding achievement in public or private planning.

4f. **Distinguished Leadership Award—Organization**
To a planning organization for outstanding achievement in public or private planning.

4g. **Distinguished Leadership Award – Citizen Planner:**
To an individual who is neither a professional planner nor an elected official for a significant contribution to excellence in the planning field. Eligible recipients include planning commissioners, board members, citizen activists, or neighborhood leaders.

4h. **Distinguished Leadership Award- Student Planner**
To a student in his/her final year of a Planning Accreditation Planning Board approved planning program at the undergraduate level or to a student at the graduate level in an approved program for outstanding achievement during the respective nominee's academic career in planning.

JOURNALISM/MEDIA

5a. **Journalism Award - Circulation Over 100,000:** To a publication for outstanding coverage of planning or environmental issues.

5b. **Journalism Award - Circulation 35,000 to 100,000:**
To a publication for outstanding coverage of planning or environmental issues.

5c. **Journalism Award - Circulation under 35,000:** To a publication for outstanding coverage of planning or environmental issues.

5d. **Individual Journalist Award:** To an individual writer or editor for an article, or series of articles, of exceptional merit on planning or environmental issues.

5e. **Media Award:** For outstanding coverage of a planning topic through non-print medium (television, radio, video, etc.)

ENVIRONMENTAL

6a. **Environmental Award:** To an environmental assessment document of unusually high merit that has been certified within the past 3 years.

6b. **Innovation in Green Community Planning:** To an innovative plan, program, tool, or related effort that demonstrates advancement in planner's efforts to address the serious consequences of development and every day living on the environment.

EVALUATION CRITERIA

Awards will be given only to projects that meet the full intent of the selection criteria.

Outstanding Planning Award Criteria

- **Originality and Innovation:** Is there a visionary approach or innovative concept that results in a meaningful advance in the planning process?
- **Transferability:** To what extent is there a potential application in other areas or to other projects?
- **Quality:** Competitive entries will represent excellence of thought, analysis, writing, and graphics throughout the plan, regardless of budgetary limitations. Indicate how available resources were used in a thoughtful and ethical process
- **Implementation:** What is the level of effectiveness as evidenced by the project's degree of post-completion or post-adoption activity?
- **Comprehensiveness:** To what extent have planning principles been observed, especially consideration of the projects' effects in other public objectives?
- **Content and plan elements.** How complete is the plan? In what ways does the plan support or connect to other plans or planning mandates? Specify how planning principles have been observed, especially in consideration of your entry's effects on other public objectives.
- **Public participation.** Explain how various public interests were involved and the extent of that involvement. Show how the nominated plan obtained public and private support.
- **Role of planners.** Clarify the role, significance, and participation of planners; for instance, how in-house staff and consultants worked together. Demonstrate the connection between the success of this effort and increased awareness in the community of planners and the planning process.

Planning Excellence Awards Criteria (for Best Practice, Grassroots Initiative, and Implementation categories)

- **Originality and innovation.** Document how your entry presents a visionary approach or innovative concept to address needs. Explain how the use of the planning process in this context broadened accepted planning principles within the context of the situation.
- **Transferability.** Illustrate how the entry has potential application for others and how application of your entry's components and methodology would further the cause of good planning.
- **Quality.** Winning entries will represent excellence of thought, analysis, writing, and graphics throughout the nomination, regardless of budgetary limitations. Indicate how available resources were used.
- **Comprehensiveness.** Specify how planning principles have been observed, especially in consideration of your entry's effects on other public objectives. Identify to what extent your entry includes elements important to the local community and affecting not only the built environment, but also the community's natural resources, conservation areas, and planning elements addressing economic or social arenas or both.
- **Public participation.** Explain the level of public participation in this effort. Show how the entries obtained public and private support.

- **Role of planners.** Clarify the role, significance, and participation of the planner; for instance, how in-house staff and consultants worked together. Demonstrate the connection between the success of this effort and increased awareness of planners and the planning process.
- **Effectiveness and results.** State how your entry addressed the need or problem that prompted its initiation.

Public Outreach Award Criteria

- **Originality.** Document how the program uses new ideas or combines tools to address a demonstrated need for planning information or education within the community.
- **Quality.** Entries need to demonstrate excellence of thought, analysis, writing, and graphics throughout the nomination, regardless of budgetary limitations.
- **Education.** Show how the program has increased the understanding of planning principles and the planning process. Explain how the results have been measured and internalized.
- **Transferability.** Illustrate how the entry has potential application for others.
- **Effectiveness and results.** Specify the extent that the program, if directed to adults or designed as a general education effort, has been effective in implementing plans and ideas.

Planning Landmark Award Criteria

- **Historical significance.** What is the nomination's historical significance in terms of at least one of the following: being a pioneering work or a documented first; or being historically significant, unique, and outstanding. Nominated landmarks must be at least 25 years old.
- **Persons involved:** Who were the significant planners or others who were involved and responsible for the accomplishments of the nominated landmark? Indicate how the nominee has shown a clear understanding of, and support for, the role of planners in public life.

PLANNING ACHIEVEMENT AWARDS

Social Change and Diversity Criteria

- **Advocacy.** Describe to what extent the nominee addressed the needs of those that society typically overlooks during the planning process.
- **Effectiveness.** Specify how the nominee's effort has had an impact on the lives of those the nominee is working to help. Indicate how those efforts have touched a wider audience.
- **Diversity.** For nominations addressing diversity issues and concerns, what has the individual, organization, or undertaken effort done to promote diversity within the planning profession or to advance and sustain sound, ethical, and inclusionary planning in communities, regions, states, or the nation?

Issues of Importance to Women and Families Criteria

- **Support of women and the family.** Describe how the nominee's efforts addressed the concerns of women through specific actions or contributions to planning initiatives in the community.
- **Effectiveness.** Specify how the nominee's effort has been effective in furthering the cause of women's issues through planning. Indicate how those efforts have touched a wider audience.

Outstanding Leadership and Service Awards Criteria

Sustained contribution to planning: Indicate length of outstanding leadership. Illustrate how the nominee's work has increased the understanding of the planning process.

Evaluation of outstanding contributions to the furtherance of the planning profession: Indicate how the nominee has shown a clear understanding of, and support for, the role of planners in public life

Journalism/Media Awards Criteria

- **Originality:** Innovation in theme, topic, or treatment; establishment of a point of view; development of a new angle on an existing problem.
- **Topicality:** Relation to issues that are current, noteworthy and significant; relationship to the issues, topic areas or interest of citizens, community leaders, or the planning profession at large.
- **Craft:** Writing style; application of journalistic skills and standards to develop the topic; adherence to principles of objectivity, if applicable, research techniques and methods; level of documentation.
- **Presentation:** Use of photography, typography, layout, graphics and other design tools to communicate with the audience.
- **Interpretation:** Manner in which planning concepts are interpreted or expressed to aid reader understanding and ability to draw important conclusions.

Environmental Award

- **Originality:** Innovative concepts or appreciable refinement of existing techniques or procedures.
- **Transferability:** Potential applicability in other areas or to other projects.
- **Quality:** Excellence of thought, analysis, writing, graphics, and character of presentation.
- **Implementation:** Effectiveness of the work; proposals have been carried out or show promise of being carried out.
- **Comprehensiveness** Planning, environmental, and CEQA principals have been observed, especially in considering a project's effects on public objectives.